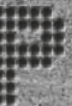




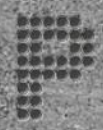
KI im Arbeitsalltag

Hands-on Copilot Demo

Florian Steinbach
PHAT CONSULTING
Hamburg, April 2024



HELLO
WORLD



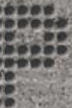
WIR SIND PHAT

GESTERN: 1999 Geburtsstunde von PHAT in einer Studenten-WG

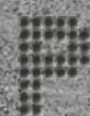
HEUTE: 89 Expert:innen für Informationstechnologie und Tomorrow Business.

Wir inspirieren und begleiten unsere Kunden auf dem Weg in eine digitale, nachhaltige und lebenswerte Welt von

... **MORGEN.**



BISHERIGE ERFAHRUNGEN MIT AI IM ARBEITSALLTAG?



MICROSOFT 365 COPILOT READINESS BY PHAT - INTRODUCTION

Natural Language



Microsoft 365 Copilot



Large Language
Models

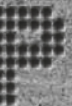


Microsoft Graph
- Your Data -

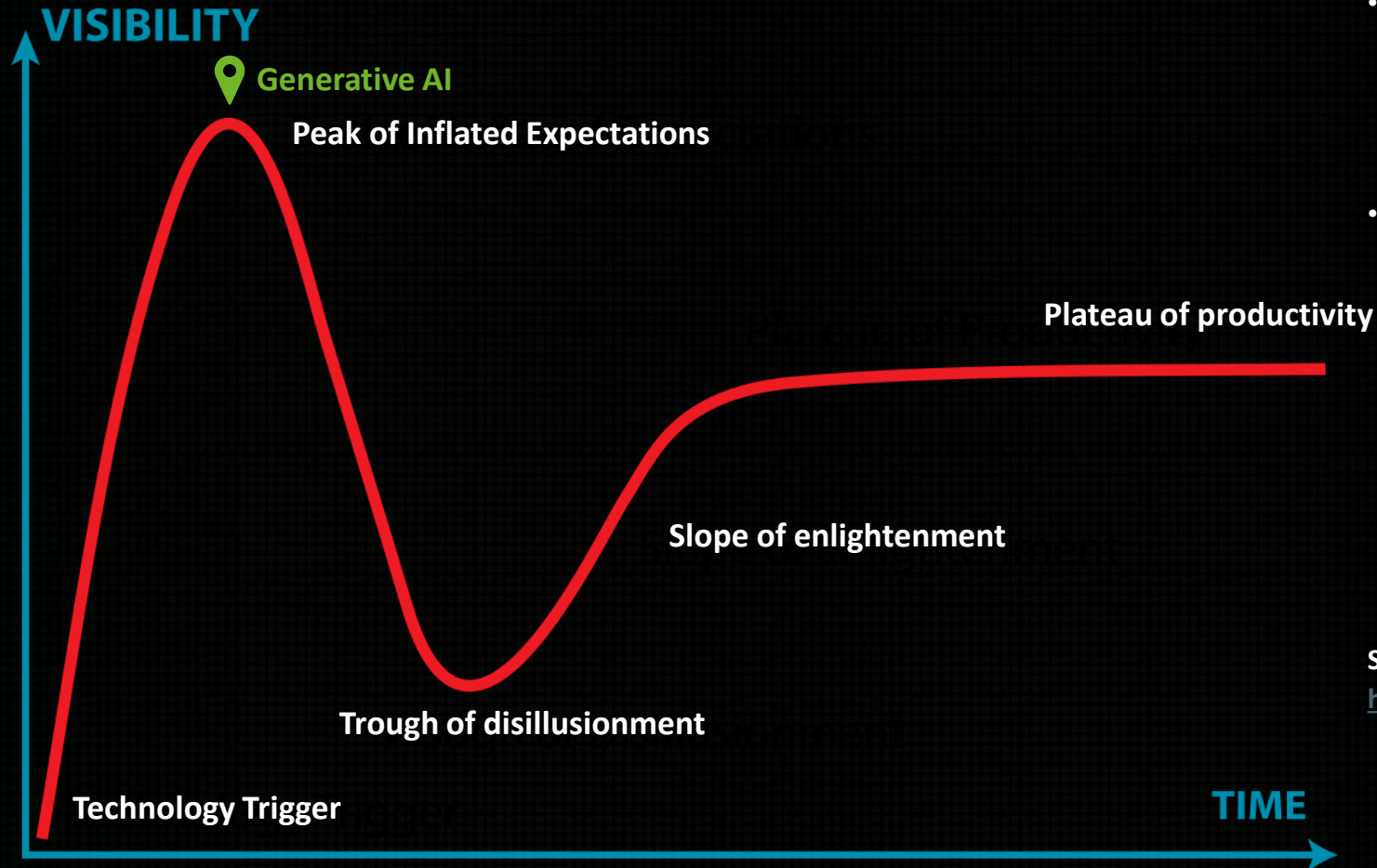


Microsoft 365
Apps

- **Amplify human ingenuity and innovation** with AI infused across the suite of Microsoft 365 apps.
- **Find time to be more creative** with a Copilot that works alongside you, **embedded in the Microsoft 365 apps** millions of people use daily, including Microsoft Teams, Word, Excel, PowerPoint, Outlook, Loop, and more.
- **Extend Microsoft 365 security, compliance, and privacy policies.** Keep data protected within your Microsoft 365 tenant and enforce strict security protocols.
- **Maintain control over the privacy of your data.** Govern data seamlessly across your organization, managing data sharing and access.
- **Manage critical risks and regulatory requirements.** Investigate policy violations and reduce risk with built-in automation.
- Microsoft 365 resides within an AI ecosystem. The scenario and business value approach catered for in this document is limited to M365 Copilot.



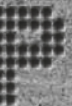
GARTNER HYPE CYCLE -- THE HYPE IS REAL



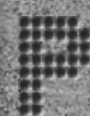
- The Gartner hype cycle is a graphical presentation developed, used and branded by the American research, advisory and information technology firm Gartner to represent the maturity, adoption, and social application of specific technologies.
- The hype cycle claims to provide a graphical and conceptual presentation of the maturity of emerging technologies through five phases.
 - Technology Trigger
 - Peak of Inflated Expectations
 - Trough of disillusionment
 - Slope of enlightenment
 - Plateau of productivity

Source:

https://en.wikipedia.org/wiki/Gartner_hype_cycle



LIVE DEMOS
& USE CASES



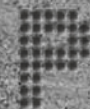
REMEMBER, THE AI YOU ARE USING TODAY
IS THE WORST AI YOU ARE EVER GOING TO
USE.

Ethan Mollick

Co-author of the Harvard Business School study on the impact of generative AI on the effectiveness of knowledge workers



Credits: lennartgehl





Danke schön!
fst@phatconsulting.de